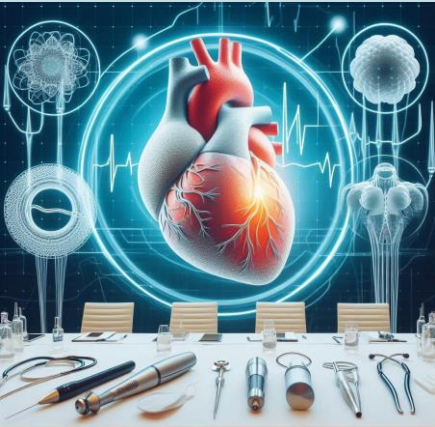




One day conference on Indian Medical Devices & IVD Industry: Challenges and Opportunities



**SPONSORSHIP
BROCHURE**



04 Jan 2025 | Crystal Ballroom | The LaLiT, Barakhamba Avenue, C.P., New Delhi, India

Organized By:

The Indian Pharmaceutical Association

Delhi State Branch

Associate Partners



Dear Prospective SPONSOR

Greetings from IPA-DSB

We are pleased to invite you to become a sponsor for the one-day conference on “**Indian Medical Devices & IVD Industry: Challenges and Opportunities**”, a prestigious event proudly organized by the Indian Pharmaceutical Association - Delhi State Branch (IPA-DSB). This conference will take place in the heart of Delhi at The Lalit, Barakhamba Avenue, Connaught Place, New Delhi, India, on 04th January 2025, offering an exceptional experience for all the attendees. The conference serves as a comprehensive platform for stakeholders across the medical and IVD device sectors. With a dedicated focus on the challenges faced by the manufacturers and other key players in India, the event promises valuable insights for participants from diverse backgrounds. This is a unique opportunity to explore the intricacies of Indian and European regulations, encouraging engaging discussions on key aspects of ever-evolving regulatory frameworks. The agenda covers a wide range of topics, including:

- Government initiation for empowerment of medical devices and invitro diagnostic industries in India.
- Indian and international regulatory requirements for licensing, clinical evaluation, post-market surveillance, and clinical studies for medical devices.
- ISO standards, software applications, and pharmacovigilance for the medical devices industry.
- Role of notified bodies and technical documentation standards for the medical devices industry.

Spanning regulations from the international market, this event is set to provide a deep dive into critical subjects of importance to the medical devices & IVD industries. This conference will be a pivotal gathering, uniting diverse stakeholders from the compliance landscape. Indian regulators, manufacturers, competent authorities, notified bodies, and business associations will come together to spark meaningful dialogue, shaping the future of the medical devices and IVD sector in India.

Scope & Topics

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This one-day conference will serve as a platform to address the rapidly evolving landscape of India's medical devices and in vitro diagnostics (IVD) sector. It will focus on government policies like **Production Linked Incentive (PLI) Scheme, Medical Device Parks, Medical Device Rules, 2017, and policies like Ayushman Bharat and FDI** that drive innovation and investment in the industry. Regulatory frameworks such as EU-MDR, licensing, conformity assessments, global harmonization efforts, and export policies will be discussed, providing insights into navigating domestic and international markets. The event will delve into compliance essentials like Post-Market Clinical Follow-Up (PMCF), Periodic Safety Update Reports (PSUR), clinical evaluation reports, trials, and manufacturing advancements that enhance product safety, efficacy, and global competitiveness. With an emphasis on technological advancements and strengthening manufacturing capabilities, the conference aims to foster collaboration among policymakers, industry leaders, and innovators to position India as a global leader in the medical devices and diagnostics sector, ensuring sustainable growth and excellence in healthcare delivery.

IPA-Delhi State Branch

The IPA-DSB is one of the most-vibrant State Branch of the Association having more than 500 members representing the wide spectrum of the pharma fraternity. IPA-DSB has been given “Special Recognition Award” for 2011 & “Outstanding State Branch Award” from 2018 to 2022 for excellent contribution in achieving the objectives of the Association. Also, the Delhi Branch established the first-of-its kind Pre-Pharmacy Club in a school in the year 2010. The IPA-DSB established five forums, viz. Regulatory, Industrial, Academic, IPR and Community & Hospital Forums in 2018 to give more platform to all the divisions of the pharmaceutical profession. IPA-DSB has signed 14 MOUs with pharmacy institutions across Delhi NCR, and 2 MOUs with medical associations such as the Association of Diagnostics Manufacturers of India (ADMI) and the Association of Indian Medical Device Industry (AIMeD). These collaborations have helped create professional development programs to enhance pharmacy students' employability skills, update faculty knowledge, and facilitate valuable networking opportunities for both students and academicians with the pharmaceutical industry.

NATIONAL ASSEMBLING OF
MEDICAL DEVICE MANUFACTURERS,
IVD MANUFACTURERS,
REGULATORY AFFAIRS PROFESSIONALS,
HEALTHCARE PROVIDERS & PRACTITIONERS,
POLICY MAKERS,
GOVERNMENT OFFICIALS,
INVESTORS,
INDUSTRY STAKEHOLDERS,
ACADEMICS & RESEARCHERS,
TECHNOLOGY INNOVATORS,
ENTREPRENEURS,
CLINICAL RESEARCH ORGANIZATIONS,
HEALTHCARE CONSULTANTS,
INDUSTRY ASSOCIATIONS & TRADE BODIES,
TESTING LABS,
NOTIFYING & CERTIFICATION BODIES,
MEDIA PROFESSIONALS.

Why SPONSOR ?

Sponsoring the conference on *“Indian Medical Devices & IVD Industry: Challenges and Opportunities”* elevates your brand’s visibility and connects you with key stakeholders in the medical devices, in-vitro diagnostic (IVD), and allied healthcare sectors, including healthcare professionals, industry leaders, academicians, researchers, policymakers, practitioners, and students. This platform provides an exceptional opportunity to showcase your organization’s expertise while engaging with a focused audience. With over 250 attendees from both industry and academia, this event offers a unique space for knowledge-sharing and collaboration.

Sponsoring this conference offers several compelling benefits to you and your organization:

- **Builds Brand Recognition:** Enhances visibility and credibility among influential players in the medical devices and IVD industry.
- **Amplifies Reach and Influence:** Connects with a targeted audience of professionals, decision-makers, and researchers, expanding your market presence.
- **Positions as a Thought Leader:** Establishes your organization as a leader in driving innovation and addressing industry challenges.
- **Fosters Strategic Partnerships:** Facilitates networking opportunities with policymakers, industry leaders, and innovators for meaningful collaborations.
- **Demonstrates CSR Commitment:** Aligns your brand with initiatives that prioritize public health and industry advancement, enhancing your responsible corporate image.
- **Showcases Expertise:** Highlights your products, services, or technologies that contribute to regulatory compliance, quality assurance, and healthcare innovation.
- **Gains Market Insights:** Provides valuable intelligence on emerging trends, regulatory updates, and technological advancements.
- **Secures Media Coverage:** Boosts public relations through conference-associated media coverage, reinforcing your brand’s positive image.

Aligning with this conference underscores your organization’s commitment to advancing the Indian Medical Devices and IVD sector while creating impactful connections that drive future growth and innovation.

Conference Highlights

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Exploring Government Initiatives:

- Role of PLI Scheme in boosting domestic manufacturing and industry competitiveness.
- Benefits of Medical Device Parks in fostering innovation and reducing production costs.

Regulatory Frameworks and Global Standards:

- EU-MDR compliance and its implications for Indian medical device exports.
- Importance of global harmonization to align with international safety and quality standards.

Compliance and Clinical Trials :

- PMCF and PSUR for post-market product safety and performance evaluation.
- Key processes for CE Marking and ensuring adherence to global regulatory norms.
- Independent assessment and certification of medical devices by Notifying bodies for regulatory compliance.

Technological Advancements and Manufacturing Innovation

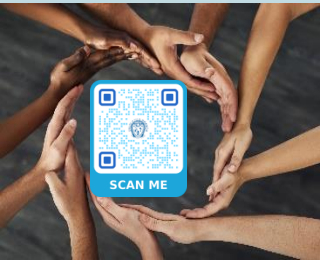
- Emerging innovations in diagnostics technologies for enhanced healthcare delivery.
- Strengthening manufacturing capabilities to improve product quality and scalability .

Export and Market Navigation:

- Strategies for meeting international export policies and expanding global market reach.
- Approaches to navigate domestic regulations while maintaining global competitiveness.

Collaboration and Global Leadership:

- Building partnerships among industry leaders, regulators, and innovators for sector growth.
- Encouraging knowledge-sharing initiatives to strengthen India’s position in healthcare technology.
- Facilitating joint initiatives to align Indian medical device practices with international benchmarks.



- Join us for the above informative sessions that bring together experts, policymakers, and industry leaders.
- Share knowledge, strategies and innovations aimed to adopt cutting-edge technologies in the field of medical devices & diagnostic industry.
- This conference is a unique opportunity to network with professionals, gain valuable insights, and contribute to achieve greater heights in healthcare technologies and aim for making Aatmanirbhar Bharat in the field of medical devices & diagnostics.

Premium Sponsorship PACKS

A Platinum Sponsor **Rs. 5.0 lakhs +18% GST**

As a title sponsor, this package ensures the highest brand profile and demonstrates your organization's commitment to addressing the conference. Exposure includes:

- One Panellist Slot
- Company logo on all conference support banners, signs, programme, website and promotional materials.
- Complimentary registration for 5 delegates
- One table space for exhibition
- One set of promotional materials included in registration kit
- Thanking Announcements & Reserved Seats
- Testimonial and display of company video during the session's breaks

B Gold Sponsor **Rs. 3.0 lakhs +18% GST**

As a presenting sponsor, this package ensures your organization on a customized role in the program agenda to promote your brand. Exposure includes:

- One Panellist Slot
- Company logo on all conference support banners, signs, programme, website and promotional materials.
- Complimentary registration for 4 delegates
- One set of promotional materials included in registration kit
- Thanking Announcements & Reserved Seats

C Silver Sponsor **Rs. 1.5 lakh +18% GST**

- Company logo on all conference support banners, signs, programme, website and promotional materials.
- Complimentary registration for 3 delegates
- One set of promotional materials included in registration kit
- Thanking Announcements & Reserved Seats

D Session Sponsor **Rs. 0.75 lakh +18% GST**

- Advertisement to be played during session break
- Banner and standee advertisement in the session
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit
- Thanking Announcements in the session

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For any Sponsorship/ Exhibition Query, Contact

Dr. Neeraj Kumar

Hon. Secretary – IPA-DSB

Mobile: +91 98733 29254



SCAN ME

Dr. Rajesh Agarwal

Co-Chairperson – Industrial Pharmacy Forum – IPA DSB

Mobile: +9198370 42298

Email: ipadsbcon@gmail.com

More Sponsorship PACKS

E. Delegate Kit Sponsor

Rs. 1,00,000/- + 18% GST

- Sponsor Name to be printed on the Kit bag
- Company logo on all conference support banners & promotional material
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit

F. Lunch Sponsor

Rs. 75,000/- +18% GST

- Banner & Standee at Lunch area (to be provided by sponsor)
- Company logo on all conference support banners & promotional material
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit

G. Kit Material Sponsor

Rs. 50,000/- + 18% GST

- Sponsor Name to be printed on the Kit material
- Company logo on all conference support banners & promotional material
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

H. Memento Sponsor

Rs. 50,000/- + 18% GST

- Sponsor Name to be printed on the memento
- Company logo on all conference support banners & promotional material
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

I. Lanyard Sponsor

Rs. 40,000/- + 18% GST

- Sponsor Name to be printed on the lanyards
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

J. Tea Sponsor

Rs. 30,000/- + 18% GST

- Standee at Tea area (to be provided by sponsor)
- Complimentary registration for 1 delegate
- One set of promotional materials included in registration kit

K. Exhibition Stall / Table space

Rs. 2.0 Lakhs + 18% GST

- Table Size of 3 ft. x 3 ft. for exhibition & display
- Complimentary registration for 2 delegates
- One set of promotional materials included in registration kit

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Dr. Rajesh Agarwal
Co-Chairperson – Industrial Pharmacy Forum – IPA DSB
Mobile: +91 98370 42298

E-mail: ipadsbcon@gmail.com

Sponsorship FORM

Organization:			
Office Address :			
E-Mail :			
Contact Person :		Contact No:	

Sponsorship Pack (Tick):	A	Rs. 5,00,000/-	B	Rs. 3,00,000/-	
C	Rs. 1,50,000/-	D	Rs. 75,000/-	E	Rs. 1,00,000/-
F	Rs. 75,000/-	G	Rs. 50,000/-	H	Rs. 50,000/-
I	Rs. 40,000/-	J	Rs. 30,000/-	K	Rs. 2,00,000/-
Sponsorship Amount :				Mode:	

Payment Mode

Cheque/DD

Cheque/DD In Favor of **“The Indian Pharmaceutical Association Delhi Branch”**. All Cheque/DD along with duly filled sponsorship form should be send to:

IPA Secretarial Office

Dr Neeraj Kumar, H. No – D/129, Street No -13, Ashok Nagar, Shahdara, Opposite Durga Mandir, Delhi 110093

Online/ NEFT:

Bank Details:

Account Name: The Indian Pharmaceutical Association Delhi Branch

Bank Name : Yes Bank

Branch Details: 10-A, East of Kailash (GF), New Delhi 110065

Account No.: 051494600000511

IFSC Code: YESB0000514 **MICR Code:** 110532101

GSTIN : 07AAATT2061L1ZE

Terms and Conditions:

Acceptance of applications for exhibits or sponsorship is at the discretion of the organizers. Payment must be made in advance of the conference and is non-refundable according to the cancellation terms. You will be provided with confirmation of your booking, and details will be sent to exhibitors and relevant sponsors closer to the time of the conference.

Payment Details

Cheque No: _____

Bank: _____

Date: _____

Online/ NEFT

Transfer ID: _____

Amount: _____

Date: _____



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Scan for payment

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Hon. Secretary – IPA-DSB
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About the venue: The LaLiT, New Delhi,

The LaLiT New Delhi is a premier luxury hotel located in the heart of Central Delhi, offering easy access to the vibrant and bustling Connaught Place. Known for its opulent decor, fine dining, and extensive collection of artwork, this iconic hotel provides a seamless blend of contemporary luxury and traditional elegance. Perfectly situated for both business and leisure travelers, The LaLiT is well-connected to key commercial districts and major landmarks. Guests will enjoy the convenience of being close to the city's top attractions, including Agrasen Ki Baoli (1.1 km) and Madame Tussauds Delhi (1.6 km), making it an ideal base for exploring the rich cultural and historical tapestry of Delhi. Whether you're attending a conference, business meeting, or simply exploring the city, The LaLiT's central location ensures you're never far from the action. With a variety of sophisticated meeting spaces and exceptional on-site facilities, The LaLiT New Delhi caters to high-profile events and conferences, providing an environment that balances business efficiency with luxury. Its award-winning dining options and plush accommodations ensure that every guest enjoys a memorable stay. Whether you're visiting for work or leisure, The LaLiT New Delhi offers an unparalleled experience in the heart of the nation's capital.

Why not get in touch..!

Drop us your query with details and we will call you right away



Mail us to knowmore!

ipadsbcon@gmail.com



For Queries

Dr. Neeraj Kumar
(+91 98733 29254)



For Sponsorship

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**The Indian Pharmaceutical Association
Delhi State Branch**

Secretarial Office: H. No – D/129, Street No -13, Ashok Nagar, Shahdara, Delhi 110093

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